

CAPITAL CAMPAIGN

NEWSLETTER



CAPITAL CAMPAIGN LAUNCHES TODAY!

Today, we are launching our **Foundation for the Future** capital campaign so that our building can continue to serve as a home base for equipping all generations to **connect, grow, and go** as disciples of Jesus Christ.

While our building has been well maintained, many of its major systems and structural components have now reached the point where significant reinvestment is necessary.

Our most pressing needs include:

Facility Infrastructure

- The roof and exterior elements, including windows, are aging and in need of replacement
- After nearly 50 years, the parking lot shows significant wear, including cracking and settling

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MARK YOUR CALENDARS!



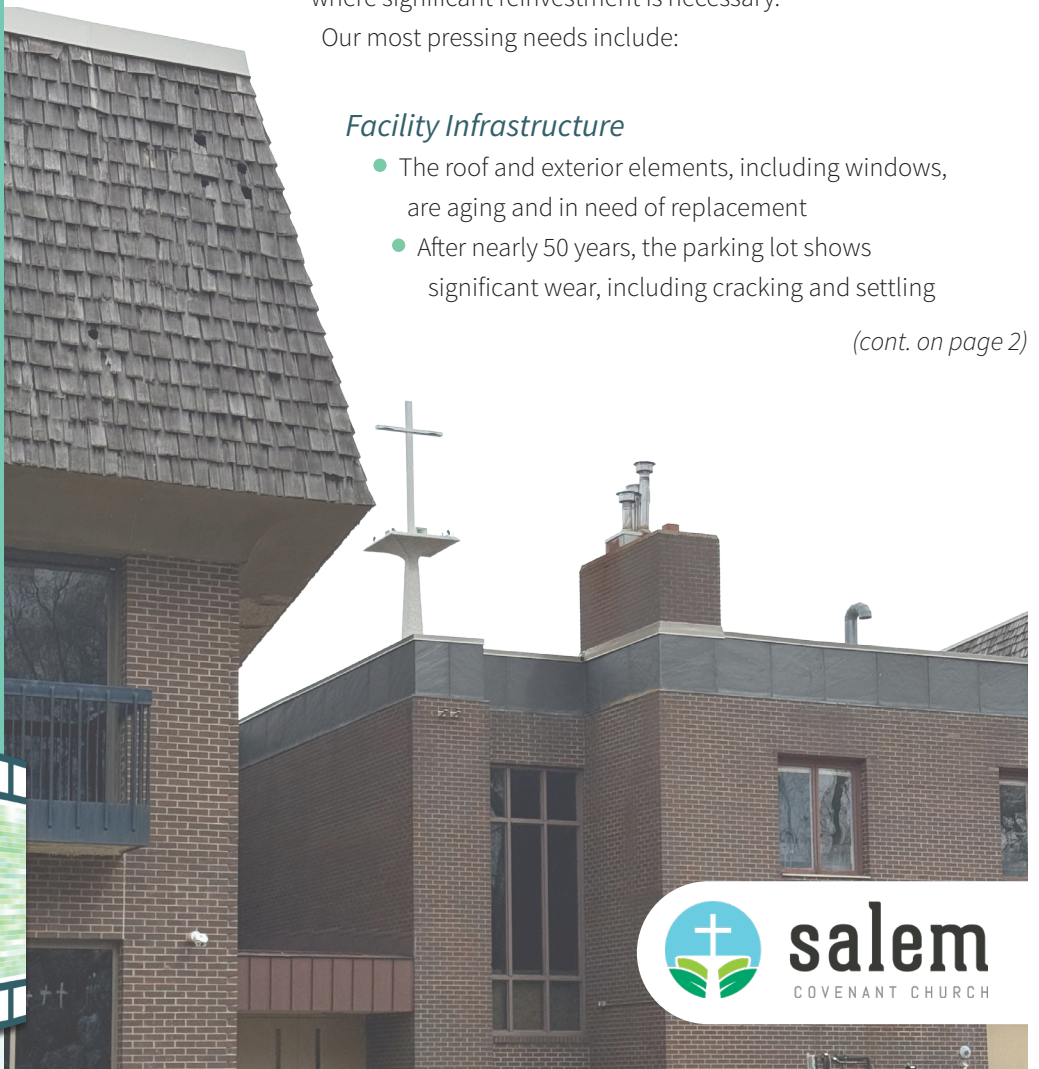
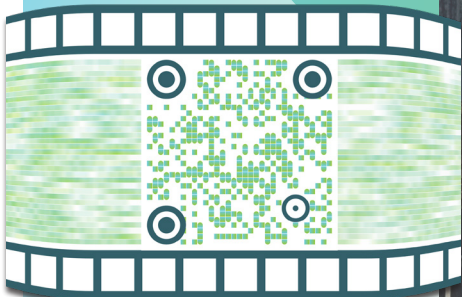
Commitment Sunday is May 31!

WATCH OUR VIDEO!

As part of our Foundation for the Future campaign, we have created a video that explains our needs and our plans, as well as how you can be part of our important future.

To learn more, go to

**SALEM-COVENANT.CHURCH/
CAPITALCAMPAIGN**



CAMPAIGN PRAYER

Heavenly Father, we worship you, knowing that everything we are and have are gifts from you, the Creator and Giver of every good and perfect gift. Thank you for your loving, gracious, and faithful provision for all our individual and corporate needs.

Thank you for providing Salem as a place for worship, Christian education, and service. We are grateful for those who gave lovingly and unselfishly of their resources to make the building possible.

Now it is our turn to demonstrate our love and commitment to you by giving to maintain Salem as a place where you will be honored in worship and service by both current and future generations. We want Salem to remain a source of your light to the surrounding community.

We are thankful for those in our congregation who have worked to identify the current maintenance needs. We ask that you, Father, will move within our hearts to provide the needed resources.

We also ask that you guide and protect all those who will perform the work of repair and restoration.

Thank you for hearing our prayer and for the assurance that you will answer.

We ask these things in the name of our Lord and Savior, Jesus Christ.

Amen

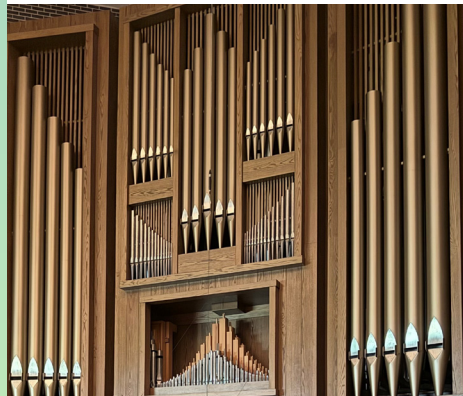
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Essential Building Systems

- The HVAC system is no longer sustainable, with outdated components and unavailable refrigerant
- The elevator controller will not meet new state regulations
- The commercial dishwasher is nearing the end of its useful life, with replacement parts no longer available
- The office suite requires improved security



Replacement parts are not available for our early 1980s dishwasher.

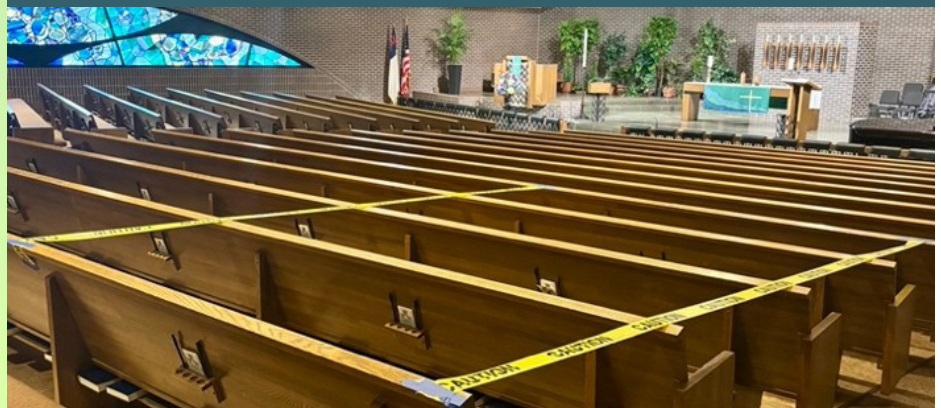


Worship

- The organ cannot be tuned correctly and is leaning forward
- Lighting and camera systems, assembled during the pandemic, now need updating and integration to better serve both in-person and online worship

We believe the Lord is inviting Salem into a season of faithful stewardship—preserving what past generations have built and strengthening it for those who will follow. Our Challenge Goal of \$3,400,000 will allow us to complete the full scope of these important improvements. ✝

The flat roof—ranging from 25 to over 50 years old—has developed leaks due to material fatigue. At times, we have had to section off parts of the sanctuary because of the leaks.



CHALLENGE GOAL

\$3.4 MILLION

We are asking all members to make a three-year financial pledge over and beyond their current giving. We ask each household to give generously according to their ability. To reach our Challenge Goal of \$3.4 million, we need many gifts, some of them substantial.

NEED TO REACH THE CAMPAIGN OFFICE?

Please reach out to Les Bauer, Campaign Assistant, at campaign@salem-covenant.church or 612-749-0695

CAMPAIGN CABINET

Many individuals have stepped forward to serve on our Campaign Cabinet, helping lead us toward our \$3.4 million Challenge Goal.

- **Heidi & Jey Carlson** and **Karla & Steve Walker** are serving as Co-Chairs.

Other members of the Cabinet include:

- **Margaret & Randy Beahrs**, who are leading our communications efforts to clearly share this vision with our congregation.
- **Marcy & Bob Grant**, who wrote our campaign prayer and are faithfully leading our congregation in prayer throughout this effort.
- **Heather Douglass**, who is leading our Youth and Children’s Committee and helping engage the next generation in stewardship.
- **Theresa & Bryan Ljung**, who are assisting with non-cash and legacy giving opportunities.
- **Pam & Wayne Carlson**, who are leading our efforts to personally connect with every household through calls, prayer, and invitations.

GIFTS NEEDED	SIZE OF GIFT	TOTAL AMOUNT
1	\$450,000 or more	\$450,000
2	\$300,000–\$449,999	\$600,000
1	\$150,000–\$299,999	\$150,000
3	\$100,000–\$149,999	\$300,000
5	\$75,000–\$99,999	\$375,000
7	\$50,000–\$74,999	\$350,000
10	\$35,000–\$49,999	\$350,000
10	\$25,000–\$34,999	\$250,000
8	\$20,000–\$24,999	\$160,000
7	\$15,000–\$19,999	\$105,000
21	\$10,000–\$14,999	\$210,000
many	up to \$10,000	\$100,000

TOTAL: \$3,400,000

PROJECT COSTS

Over the past year, Salem has engaged professionals to review key facility components. These plans reflect professional guidance, careful stewardship, and prayerful discernment.

The total estimated cost to complete the project is approximately \$3.4 million.

Facility Infrastructure:

Building Envelope: \$905,000
 Parking Lot: \$550,000

Essential Building Systems:

HVAC System: \$825,000
 Elevator: \$155,000
 Dishwasher: \$22,000
 Security Improvements: \$110,000

Worship:

Organ Renovation: \$270,000
 Technology Support: \$215,000
 West Entrance: \$110,000

THREE WAYS TO GIVE

Giving More Than You Thought You Could

There are three great ways to give. First, you can make a **pledge over three years**. This is the way most people are able to make a significant donation. Even modest amounts become significant when given monthly or with each paycheck over three years.

All gifts are given over and above your regular giving. Pledges can be paid annually, semi-annually, quarterly, monthly, or with each paycheck. Please consider an initial payment of 10% at the time of your pledge.

Next, you can make a **non-cash gift**. This might be gifts of stock or mutual funds; gifts directly from an IRA; land or property; valuable possessions such as jewelry, automobiles and antiques; or even in-kind gifts such as supplies and labor. The ownership of these gifts will be transferred to Salem. We will sell these gifts and use the cash to fund the building campaign.

Finally, you can make a **legacy gift**. Through a charitable bequest in your will or living trust, you can leave a legacy that will continue for years to come. This thoughtful act, which has little or no current financial impact on you, may result in the largest and most lasting one-time gift you will ever make to Salem. While this legacy gift may not immediately impact our current needs, it will provide for needs in the years to come.

THREE-YEAR PAYMENT PLANS

GIFT LEVEL	TOTAL GIFT	(10%) INITIAL INVESTMENT	(36) MONTHLY	(12) QUARTERLY	(6) SEMI-ANNUALLY	(3) ANNUALLY		
PACESSETTING	\$500,000	\$50,000	\$12,500	\$37,500	\$75,000	\$150,000		
	\$450,000	\$45,000	\$11,250	\$33,750	\$67,500	\$135,000		
	\$400,000	\$40,000	\$10,000	\$30,000	\$60,000	\$120,000		
	\$300,000	\$30,000	\$7,500	\$22,500	\$45,000	\$90,000		
	\$250,000	\$25,000	\$6,250	\$18,750	\$37,500	\$75,000		
	\$200,000	\$20,000	\$5,000	\$15,000	\$30,000	\$60,000		
	\$150,000	\$15,000	\$3,750	\$11,250	\$22,500	\$45,000		
	\$100,000	\$10,000	\$2,500	\$7,500	\$15,000	\$30,000		
ADVANCED	\$75,000	\$7,500	\$1,875	\$5,625	\$11,250	\$22,500		
	\$60,000	\$6,000	\$1,500	\$4,500	\$9,000	\$18,000		
	\$50,000	\$5,000	\$1,250	\$3,750	\$7,500	\$15,000		
	\$40,000	\$4,000	\$1,000	\$3,000	\$6,000	\$12,000		
	\$30,000	\$3,000	\$750	\$2,250	\$4,500	\$9,000		
	\$25,000	\$2,500	\$625	\$1,875	\$3,750	\$7,500		
	\$20,000	\$2,000	\$500	\$1,500	\$3,000	\$6,000		
	\$15,000	\$1,500	\$375	\$1,125	\$2,250	\$4,500		
CONGREGATIONAL	\$10,000	\$1,000	\$250	\$750	\$1,500	\$3,000		
	\$7,500	\$750	\$188	\$563	\$1,125	\$2,250	DAILY	WEEKLY
	\$5,000	\$500	\$125	\$375	\$750	\$1,500	\$4.11	\$28.85
	\$4,000	\$400	\$100	\$300	\$600	\$1,200	\$3.29	\$23.08
	\$3,000	\$300	\$75	\$225	\$450	\$900	\$2.47	\$17.31

