

CAPITAL CAMPAIGN

NEWSLETTER



MARK YOUR CALENDARS!



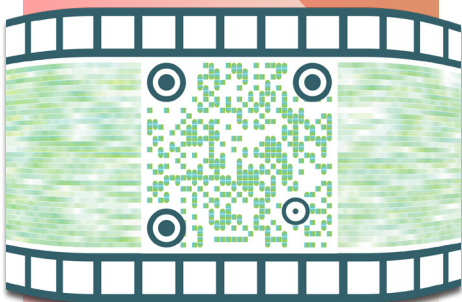
Commitment Sunday is May 31!

WATCH OUR VIDEO!

As part of our Foundation for the Future campaign, we have created a video that explains our needs and our plans, as well as how you can be part of our important future.

To learn more, go to

SALEM-COVENANT.CHURCH/CAPITALCAMPAIGN



GREAT PROGRESS, GREATER POSSIBILITY

We are grateful for the great progress we have seen so far—now more than 75% of the way toward our \$3.4 million Challenge Goal—and excited about the even greater possibility ahead.

At the same time, many in our congregation have not yet had the opportunity to make a pledge, and there is a growing sense of excitement about what we can accomplish together—with God’s help.

When we conducted our fundraising feasibility study in January, we were advised to establish a Minimum Goal of \$3 million and a Challenge Goal of \$3.4 million, based on four industry-based best practices. As

reflected in the gifts chart on page 3, we are already exceeding those early expectations.

Because of this strong momentum, we are beginning to look ahead. There are several important projects that were not included in the initial scope but remain meaningful needs within our facility. For example, the large floor-to-ceiling dividers in the fellowship hall have not functioned properly for years and are in need of replacement.

If we are able to move beyond our Challenge Goal, it would be a tremendous blessing to address some of these additional needs now, rather than postponing them for the future. ✝



PRAYING FOR THE CAMPAIGN

Prayer is essential to our Foundation for the Future capital campaign. We desire for Salem to remain a source of God’s light in our community—now and for generations to come—and we ask you to join us in praying that these efforts would bear good fruit for God’s glory and our neighbors’ good in the Twin Cities and around the world.

On Sunday, May 17, we will set aside time during the worship service to pray together for the many decisions—both individual and

corporate—related to caring for our building and providing for these needs.

Group leaders are encouraged to pick up prayer bookmarks from the Foundation for the Future campaign table in the narthex. We encourage you to begin or end your gatherings by reading the campaign prayer together.

We pray that our Heavenly Father would move in our hearts and graciously provide the resources needed for this work.

Thank you for joining us in seeking the Lord’s guidance together. ✝

PROJECT COSTS

Over the past year, Salem has engaged professionals to review key facility components. The three most extensive items in our list are the building envelope, HVAC system, and parking lot. The cost figures provided are based on initial estimates, and we are now in the process of receiving firm bids.

Building Envelope: \$905,000

The flat roof—ranging from 25 to over 50 years old—has developed leaks due to material fatigue. The original cedar shakes and fascia are weathered and require replacement. Many south-facing windows in the preschool, lounge, and

office areas have deteriorated frames and fogged glass.

HVAC System: \$825,000

The heating, ventilating, and air conditioning (HVAC) systems serving the sanctuary and other areas require replacement. The air condensers rely on refrigerant that is no longer available, making continued maintenance impractical. The existing air handlers cannot support modern equipment.

Parking Lot: \$550,000

After nearly fifty Minnesota winters, the parking lot shows significant

cracking, heaving, and settling as the underlying base shifts and concrete curbs deteriorate.

These uneven conditions create challenges for those with difficulty walking, increasing the risk of trips and falls. With only one curb cut at the main entrance, individuals using walkers or wheelchairs must often wait in line to be dropped off or step up onto the curb to enter.

Addressing this will require a full mill and overlay, with core samples determining whether portions of the base must be replaced. †

The floor-to-ceiling dividers in the fellowship hall have not functioned well for years and are in need of replacement. While this project was not included in the initial list of priorities, we hope to exceed our goal so that it—and other important needs—can be addressed now rather than postponed.



QUESTIONS AND ANSWERS:

Q: *Why are pledges made over three years?*

A: A three-year pledge allows individuals and families to give more than they might be able to at one time. By spreading a commitment over time—monthly, quarterly, or annually—many find they can make a more meaningful gift. This approach also helps the church plan responsibly as funds are received over the life of the campaign.

If you have a question, we'd love to hear from you. Please look for the Q&A box at the Foundation for the Future campaign table in the Narthex. Margaret & Randy Beahrs, who are leading our communications efforts, are also available by phone or text—Margaret at 651-955-7280 and Randy at 612-670-3533.

Q: *What if I can't give a large gift?*

A: Every gift matters and plays an important role in the success of this campaign. Capital campaigns are built on many gifts of all sizes, and broad participation is a meaningful expression of our shared commitment.

For example, a gift of \$2.47 per day—less than the cost of many sodas at a gas station—given over three years (after an initial 10% of \$300) adds up to a \$3,000 commitment. Smaller, consistent gifts truly add up over time.

We simply ask each person to prayerfully consider how God may be leading them to participate. Please take a moment to review the back page of the newsletter to see how a daily or weekly gift can grow into a meaningful contribution.

CHALLENGE GOAL

\$3.4 MILLION

NEED TO REACH THE CAMPAIGN OFFICE?

Please reach out to Les Bauer, Campaign Assistant, at campaign@salem-covenant.church or 612-749-0695

We are asking all members to make a three-year financial pledge over and beyond their current giving. We ask each household to give generously according to their ability. To reach our Challenge Goal of \$3.4 million, we need many gifts, some of them substantial.

SIZE OF GIFT	GIFTS NEEDED	PLEDGES RECEIVED
\$450,000 or more	1	1
\$300,000–\$449,999	2	1
\$150,000–\$299,999	1	1
\$100,000–\$149,999	3	5
\$75,000–\$99,999	5	4
\$50,000–\$74,999	7	9
\$35,000–\$49,999	10	3
\$25,000–\$34,999	10	5
\$20,000–\$24,999	8	3
\$15,000–\$19,999	7	6
\$10,000–\$14,999	21	4
up to \$10,000	many	10



\$2.6 MILLION

PLEDGED AS OF APRIL 26

DID YOU KNOW...

A life insurance policy can be a meaningful way to make a future gift to Salem Covenant Church—often without affecting your current financial situation.

By naming Salem as the owner and beneficiary of an existing policy—or by transferring ownership of a policy you no longer need—you can make a significant gift that supports the church’s ministry for years to come. Some may also choose to take out a new policy with Salem as the beneficiary, making manageable premium payments over time.

While a gift of life insurance may not immediately impact our current campaign needs, it is a thoughtful way to provide for the future. These gifts help ensure that Salem will continue to serve as a faithful home base for equipping disciples of Jesus Christ for generations to come.

If you would like to learn more about giving through life insurance or other legacy giving options, we would be glad to talk with you and help you explore what might be right for you.

For questions about gifting a life insurance policy or other creative giving options, please contact Bryan Ljung, campaign cabinet member, at bljung27@gmail.com or 651-895-9827, or Darin Stevens, campaign volunteer, at 320-295-2928.

CAMPAIGN PRAYER

Heavenly Father, we worship you, knowing that everything we are and have are gifts from you, the Creator and Giver of every good and perfect gift. Thank you for your loving, gracious, and faithful provision for all our individual and corporate needs.

Thank you for providing Salem as a place for worship, Christian education, and service. We are grateful for those

who gave lovingly and unselfishly of their resources to make the building possible.

Now it is our turn to demonstrate our love and commitment to you by giving to maintain Salem as a place where you will be honored in worship and service by both current and future generations. We want Salem to remain a source of your light to the surrounding community.

We are thankful for those in our congregation who have worked to

identify the current maintenance needs. We ask that you, Father, will move within our hearts to provide the needed resources.

We also ask that you guide and protect all those who will perform the work of repair and restoration.

Thank you for hearing our prayer and for the assurance that you will answer.

We ask these things in the name of our Lord and Savior, Jesus Christ.

Amen

THREE WAYS TO GIVE

Giving More Than You Thought You Could

There are three great ways to give. First, you can make a **pledge over three years**. This is the way most people are able to make a significant donation. Even modest amounts become significant when given monthly or with each paycheck over three years.

All gifts are given over and above your regular giving. Pledges can be paid annually, semi-annually, quarterly, monthly, or with each paycheck. Please consider an initial payment of 10% at the time of your pledge.

Next, you can make a **non-cash gift**. This might be gifts of stock or mutual funds; gifts directly from an IRA; land or property; valuable possessions such as jewelry, automobiles and antiques; or even in-kind gifts such as supplies and labor. The ownership of these gifts will be transferred to Salem. We will sell these gifts and use the cash to fund the building campaign.

Finally, you can make a **legacy gift**. Through a charitable bequest in your will or living trust, you can leave a legacy that will continue for years to come. This thoughtful act, which has little or no current financial impact on you, may result in the largest and most lasting one-time gift you will ever make to Salem. While this legacy gift may not immediately impact our current needs, it will provide for needs in the years to come.

THREE-YEAR PAYMENT PLANS

GIFT LEVEL	TOTAL GIFT	(10%) INITIAL INVESTMENT	(36) MONTHLY	(12) QUARTERLY	(6) SEMI-ANNUALLY	(3) ANNUALLY		
PACESITTING	\$500,000	\$50,000	\$12,500	\$37,500	\$75,000	\$150,000		
	\$450,000	\$45,000	\$11,250	\$33,750	\$67,500	\$135,000		
	\$400,000	\$40,000	\$10,000	\$30,000	\$60,000	\$120,000		
	\$300,000	\$30,000	\$7,500	\$22,500	\$45,000	\$90,000		
	\$250,000	\$25,000	\$6,250	\$18,750	\$37,500	\$75,000		
	\$200,000	\$20,000	\$5,000	\$15,000	\$30,000	\$60,000		
	\$150,000	\$15,000	\$3,750	\$11,250	\$22,500	\$45,000		
	\$100,000	\$10,000	\$2,500	\$7,500	\$15,000	\$30,000		
ADVANCED	\$75,000	\$7,500	\$1,875	\$5,625	\$11,250	\$22,500		
	\$60,000	\$6,000	\$1,500	\$4,500	\$9,000	\$18,000		
	\$50,000	\$5,000	\$1,250	\$3,750	\$7,500	\$15,000		
	\$40,000	\$4,000	\$1,000	\$3,000	\$6,000	\$12,000		
	\$30,000	\$3,000	\$750	\$2,250	\$4,500	\$9,000		
	\$25,000	\$2,500	\$625	\$1,875	\$3,750	\$7,500		
	\$20,000	\$2,000	\$500	\$1,500	\$3,000	\$6,000		
	\$15,000	\$1,500	\$375	\$1,125	\$2,250	\$4,500		
CONGREGATIONAL	\$10,000	\$1,000	\$250	\$750	\$1,500	\$3,000		
	\$7,500	\$750	\$188	\$563	\$1,125	\$2,250	DAILY	WEEKLY
	\$5,000	\$500	\$125	\$375	\$750	\$1,500	\$4.11	\$28.85
	\$4,000	\$400	\$100	\$300	\$600	\$1,200	\$3.29	\$23.08
	\$3,000	\$300	\$75	\$225	\$450	\$900	\$2.47	\$17.31

