

# CAPITAL CAMPAIGN

# NEWSLETTER



## MARK YOUR CALENDAR!

Celebration Sunday Scheduled for Next Sunday.



Join us next Sunday, June 28, as we celebrate God's provision and the generosity of the Salem congregation through our Foundation for the Future capital campaign. Cake will be served during coffee hour.

## REMINDER PHONE CALLS WERE A BLESSING

On Monday, June 15, volunteers made reminder phone calls to households that have not yet pledged. The purpose of these calls was simply to ensure that everyone had received a personal invitation to participate in the future of Salem. Many people made phone pledges, and even more notified us that they were still deciding and praying for the campaign. It was also a great opportunity to update contact information for the church database. Many thanks to our volunteers who made calls!

## NEXT SUNDAY IS CELEBRATION SUNDAY

*A Time Set Aside to Thank God*

**N**ext Sunday, we will gather to thank God—the giver of all good gifts—for the generous outpouring of support for our **Foundation for the Future** campaign. Pledges continue to be received by the campaign office, and the final total will be revealed during our Celebration Sunday activities.

So far, more than 157 households have made pledges or gifts toward our needs and plans, and many others have let us know that they are praying for the campaign. We are deeply grateful for the generosity shown by the Salem congregation.

These early gifts provide important flexibility as we begin moving projects forward. They reduce reliance on construction loan funds, help lower interest

costs, and allow us to address critical needs more quickly.

Our Challenge Goal of \$3.4 million will allow us to complete the full scope of planned improvements, including the roof, HVAC systems, parking lot, worship and technology upgrades, security improvements, organ renovation, and enhancements to the west entrance.

At the same time, we continue to encourage participation because additional gifts would provide important benefits. Construction costs continue to evolve as bids are finalized, and projects postponed today may cost significantly more in the future due to inflation.

There are also important needs that were not included in the original scope of

*(cont. on page 2)*

*Vacation Bible School was a great success this week! It is one of Salem's many important outreach ministries. Our facility is an important tool for welcoming families and equipping all generations to connect, grow, and go.*



(cont. from page 1)

the campaign. For example, the large floor-to-ceiling dividers in the fellowship hall have not functioned properly for years and are in need of replacement. Additional gifts may make it possible to address these and other needs now rather than postpone them for the future.

For these reasons, gifts received beyond our Challenge Goal would not simply be “extra.” They would help Salem address additional needs, provide greater financial flexibility, and strengthen our ability to complete these important improvements responsibly.

While many households have chosen to make three-year pledge commitments, one-time gifts are also an important part of the campaign. We have already received one-time gifts ranging from \$50 to \$15,000. Every gift—regardless of size, form, or timing—is appreciated and helps strengthen Salem’s ministry. Whether given through a pledge, a one-time contribution, a gift of stock, or another asset, each gift helps us care for our church home and support the mission God has entrusted to us.

### *It’s Not Too Late to Participate!*

If you have not yet had an opportunity to respond, it is not too late. Every gift matters, and we want every household to have the opportunity to participate. Pledge cards are available in the Narthex, and commitments may also be submitted through the church office or online.

Thank you for your prayers, generosity, and partnership as together we preserve Salem as a home base for equipping all generations to **connect, grow, and go** as disciples of Jesus Christ. ✚

*If you have a question, we’d love to hear from you. Please look for the Q&A box at the Foundation for the Future campaign table in the Narthex. Margaret & Randy Beahrs, who are leading our communications efforts, are also available by phone or text—Margaret at 651-955-7280 and Randy at 612-670-3533.*



## QUESTIONS & ANSWERS:

**Q:** *We have nearly reached our Challenge Goal. Why are we still asking people to participate?*

**A:** Our Challenge Goal of \$3.4 million would allow Salem to complete the full scope of planned improvements. However, there are several reasons why additional gifts remain important.

First, final project costs are still being determined as bids continue to come in. Second, projects postponed today may cost significantly more in the future due to inflation. Third, additional funds provide a prudent cushion against unforeseen costs and may reduce reliance on construction loan funds. Finally, there are important facility needs that were not included in the original scope of the campaign. For example, the large floor-to-ceiling dividers in the fellowship hall have not functioned properly for years and are in need of replacement.

For these reasons, gifts received beyond our Challenge Goal would not simply be “extra.” They would help Salem address additional needs, provide greater financial flexibility, and strengthen our ability to complete these important improvements responsibly.

**Q:** *Can I increase my pledge or make an additional gift?*

**A:** Absolutely. Some households choose to make additional gifts after seeing the progress of the campaign or after experiencing a change in their financial circumstances.

Additional gifts may be made at any time and can take many forms, including cash, stock, IRA distributions, property, or other non-cash assets. Whether you choose to increase your pledge, make a one-time gift, or contribute through another giving method, your generosity helps Salem care for its facilities and continue its mission of equipping all generations to connect, grow, and go as disciples of Jesus Christ.

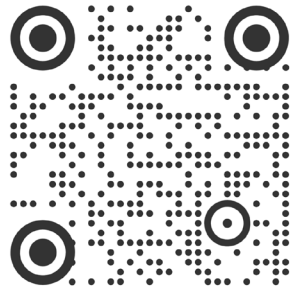
# NEED TO REACH THE CAMPAIGN OFFICE?

Please reach out to Les Bauer, Campaign Assistant, at [campaign@salem-covenant.church](mailto:campaign@salem-covenant.church) or 612-749-0695.

# \$3,400,000 CHALLENGE GOAL

## MAKE YOUR PLEDGE ONLINE

If you have not yet had an opportunity to respond to the **Foundation for the Future** campaign, you may make your pledge online. You may also let us know that you will be supporting the campaign through prayer. Simply scan the QR code or visit [salem-covenant.church/capitalcampaign](http://salem-covenant.church/capitalcampaign) to share your intentions.



If you prefer, you may also contact Les Bauer, Campaign Assistant, at [campaign@salem-covenant.church](mailto:campaign@salem-covenant.church) or 612-749-0695.

## HOW TO FILL OUT YOUR PLEDGE CARD

### COMPLETING YOUR PLEDGE CARD

Please be sure to fill out your pledge card completely. This information is important so we can make plans not only based upon the total amount pledged, but also on the timing of those gifts. The campaign office will follow up with you personally if we have any questions about the amount or timing of your pledge.

**FOUNDATION FOR THE FUTURE**

1 NAME(S): John and Jane Sample TOTAL GIFT: \$ 25,000 2

ADDRESS: 123 Main Street, New Brighton MN, 55112 INITIAL PAYMENT: \$ 2,500 3

4 EMAIL(S): johnsample@email.com, janesample@email.com BALANCE: \$ 22,500

5 PHONE(S): 651-555-1234, 651-555-6789 PAYMENTS BEGIN: 6 1 26

6 I (we) wish to pay the three year pledge (circle one): ANNUALLY SEMI-ANNUALLY QUARTERLY MONTHLY SEMI-MONTHLY WEEKLY

7 Please contact me about:  automatic withdrawal  a non-cash gift  bequest in will or living trust

8 OTHER SPECIAL INSTRUCTIONS: *Make checks payable to Salem Covenant Church and write "Capital Campaign" in the memo.*

9 I (we) will pay for the campaign  I (we) understand that this pledge is not legally binding, but will do my (our) best to fulfill this commitment.

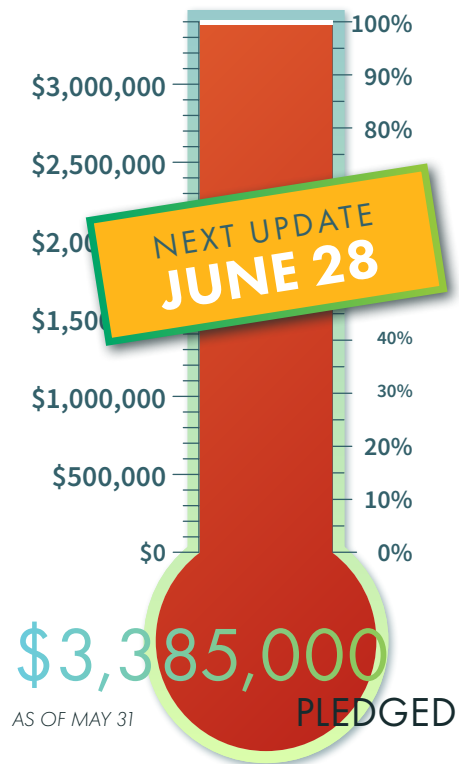
SIGNATURE(S): John Sample Jane Sample DATE: 4 / 26 26

*Example pledge card*

- CONTACT INFORMATION**  
Please print your name(s), address, email(s), and phone number(s) neatly.
- TOTAL GIFT**  
This will be the total amount you plan to pay over the next three years.
- INITIAL PAYMENT**  
Consider a 10% "down payment" on your pledge. You may include a check with your pledge today or submit a payment sometime soon. For example, if you are planning to make a \$25,000 pledge to the campaign, the initial down payment would be \$2,500. If you won't be making an initial down payment, leave this blank or write "none."
- BALANCE**  
This is the amount of your Total Gift minus your initial down payment. For example, if your Total Gift is \$25,000 and your Initial Payment is \$2,500, the Balance would be \$22,500.
- PAYMENTS BEGIN**  
Please indicate when you wish to make your first regular payment on the balance of your pledge. Most people who make monthly payments begin in May or June.
- FREQUENCY OF PLEDGE PAYMENTS**  
Please circle the frequency of your payments on the balance of your pledge. For example, if you circle "monthly," you will be making 36 equal payments. If you circle "annually," you will be making 3 equal payments.
- AUTOMATIC WITHDRAWAL; NON-CASH GIFT; BEQUEST IN WILL OR LIVING TRUST**  
Please check the box if you are interested in being contacted about any of these options. You can indicate the kind of gift in the special instructions box.
- SPECIAL INSTRUCTIONS**  
Use this area if there is anything special we need to know about your gift such as any non-cash gift or unusual timing for pledge payments.
- SIGN AND DATE**  
Please sign and date the pledge card so that we know you approve of the information indicated on the card.

There is a chart on the back of the card that gives examples of possible giving levels and what the impact of those giving levels would be on a monthly, weekly, or daily basis.

SIZE OF GIFT	GIFTS NEEDED	PLEDGES RECEIVED
\$450,000 or more	1	1
\$300,000-\$449,999	2	1
\$150,000-\$299,999	1	1
\$100,000-\$149,999	3	6
\$75,000-\$99,999	5	4
\$50,000-\$74,999	7	11
\$35,000-\$49,999	10	4
\$25,000-\$34,999	10	11
\$20,000-\$24,999	8	6
\$15,000-\$19,999	7	11
\$10,000-\$14,999	21	12
up to \$10,000	many	89



# THREE WAYS TO GIVE

*Giving More Than You Thought You Could*

**T**here are three great ways to give. First, you can make a **pledge over three years**. This is the way most people are able to make a significant donation. Even modest amounts become significant when given monthly or with each paycheck over three years.

*All gifts are given over and above your regular giving.* Pledges can be paid annually, semi-annually, quarterly, monthly, or with each paycheck. Please consider an initial payment of 10% at the time of your pledge.

Next, you can make a **non-cash gift**. This might be gifts of stock or mutual funds; gifts directly from an IRA; land or property; valuable possessions such as jewelry, automobiles and antiques; or even in-kind gifts such as supplies and labor. The ownership of these gifts will be transferred to Salem. We will sell these gifts and use the cash to fund the building campaign.

Finally, you can make a **legacy gift**. Through a charitable bequest in your will or living trust, you can leave a legacy that will continue for years to come. This thoughtful act, which has little or no current financial impact on you, may result in the largest and most lasting one-time gift you will ever make to Salem. While this legacy gift may not immediately impact our current needs, it will provide for needs in the years to come.

## THREE-YEAR PAYMENT PLANS

GIFT LEVEL	TOTAL GIFT	(10%) INITIAL INVESTMENT	(36) MONTHLY	(12) QUARTERLY	(6) SEMI-ANNUALLY	(3) ANNUALLY		
PACESSETTING	\$500,000	\$50,000	\$12,500	\$37,500	\$75,000	\$150,000		
	\$450,000	\$45,000	\$11,250	\$33,750	\$67,500	\$135,000		
	\$400,000	\$40,000	\$10,000	\$30,000	\$60,000	\$120,000		
	\$300,000	\$30,000	\$7,500	\$22,500	\$45,000	\$90,000		
	\$250,000	\$25,000	\$6,250	\$18,750	\$37,500	\$75,000		
	\$200,000	\$20,000	\$5,000	\$15,000	\$30,000	\$60,000		
	\$150,000	\$15,000	\$3,750	\$11,250	\$22,500	\$45,000		
	\$100,000	\$10,000	\$2,500	\$7,500	\$15,000	\$30,000		
ADVANCED	\$75,000	\$7,500	\$1,875	\$5,625	\$11,250	\$22,500		
	\$60,000	\$6,000	\$1,500	\$4,500	\$9,000	\$18,000		
	\$50,000	\$5,000	\$1,250	\$3,750	\$7,500	\$15,000		
	\$40,000	\$4,000	\$1,000	\$3,000	\$6,000	\$12,000		
	\$30,000	\$3,000	\$750	\$2,250	\$4,500	\$9,000		
	\$25,000	\$2,500	\$625	\$1,875	\$3,750	\$7,500		
	\$20,000	\$2,000	\$500	\$1,500	\$3,000	\$6,000		
	\$15,000	\$1,500	\$375	\$1,125	\$2,250	\$4,500		
CONGREGATIONAL	\$10,000	\$1,000	\$250	\$750	\$1,500	\$3,000		
	\$7,500	\$750	\$188	\$563	\$1,125	\$2,250	DAILY	WEEKLY
	\$5,000	\$500	\$125	\$375	\$750	\$1,500	\$4.11	\$28.85
	\$4,000	\$400	\$100	\$300	\$600	\$1,200	\$3.29	\$23.08
	\$3,000	\$300	\$75	\$225	\$450	\$900	\$2.47	\$17.31

